ONLINE ACCELERATED

MASTER OF BUSINESS ADMINISTRATION (MBA)

AN AFFORDABLE, ACCELERATED MBA THAT'S ANYTHING BUT TYPICAL

Customize your learning and propel your career advancement.

Today's rapidly changing business world demands new skills, new knowledge, and specialization. An online MBA from Saint Mary's University of Minnesota gives business professionals an affordable, accelerated way to acquire these career-advancing tools. It will enable you to

- Achieve your career goals faster through accelerated online study that you can complete in 12 months or less.*
- Gain an immediate return on learning through knowledge you can apply to your current role and instruction from practicing professionals.
- Customize your learning to fit your career goals through your choice of an area of emphasis, special lecture topics, and an individualized local or international capstone project.

FOCUS ON TODAY'S MOST IN-DEMAND SKILLS

This program offers a wholly unique opportunity to customize and focus your studies. You can choose a general MBA or develop the specialized skills that employers covet today through an emphasis in one of these areas

- **Data Analytics**: Learn data visualization, analytics strategy, and ethics to master data interpretation in business strategy and decision making.
- **Healthcare Administration:** Explore leadership styles and culturally responsive approaches to decision making, effective, ethical financial management within the health sector, socio-economic impacts on public policy, organization stewardship, and strategies for influencing the policy-making process.
- **Marketing and Social Media:** Hone your digital storytelling skills, learn to manage brands, build engaged connections, and explore social marketing ethics in the digital age.
- **Financial Services/Banking:** Learn about the foundations of the banking system and the economic policies and regulations used to combat economic crime and financial crisis and assess risk arising from exchange rate movements, political events, and regulatory structure.

*Students must be registered for 12+ credit hours each semester in order to complete the program in 12 months.

Saint Mary's University OF MINNESOTA

onlineprograms.smumn.edu

877-308-9954

BROADEN YOUR BUSINESS KNOWLEDGE

Every Saint Mary's online MBA student receives a leadership-focused education grounded in management principles. You'll graduate with the knowledge to

- Apply quantitative analysis and economic theory
- Communicate effectively across various modes and to a variety of audiences
- Exhibit pragmatic decision-making skills and the ability to implement evidence-based solutions
- Contribute to your organization's success through a broad knowledge of business
- Make an impact and lead organizational improvement

THE EDUCATION FOR YOUR BUSINESS CAREER

The Online Accelerated MBA from Saint Mary's will give you the foundation to understand, analyze, and communicate economic, financial, and ethical aspects of business from a leadership perspective. Your ability to customize your studies will enable you to prepare for a variety of opportunities in high-growth positions such as

- **Advertising, Promotions, and Marketing Managers:** Demand for these roles are expected to grow by 8% from 2018–2028, according to the Bureau of Labor and Statics.[1]
- **Data Analyst:** The era of Big Data has created a demand for professionals who can analyze and interpret data and provide insight.
- **Personal Financial Advisor:** As life expectancy rises and the population ages, the need for financial planning service roles increase. According to the Bureau of Labor and Statistics, from 2018-2028 there is projected job growth of 7%.[2]

LASALLIAN EDUCATION

Saint Mary's University of Minnesota is accredited by the Higher Learning Commission.
www.hlcommission.org

[1]Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Advertising, Promotions, and Marketing Managers. Retrieved from https://www.bls.gov/ooh/management/advertising-promotions-and-marketing-managers.htm.

[2]Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Personal Financial Advisors. Retrieved from https://www.bls.gov/ooh/business-and-financial/personal-financial-advisors.htm.

DEGREE REQUIREMENTS

Required Core Courses — 21 credits

MBA 600 Quantitative Decision Making..... 3 cr.
MBA 604 Managerial Economics..... 3 cr.
MBA 609 Operations Management..... 3 cr.
MBA 640 Managerial Accounting..... 3 cr.
MBA 643 Corporate Finance..... 3 cr.
MBA Special Topics..... 3 cr.*
MBA 669 Strategic Management Capstone (Domestic or International)..... 3 cr.

General MBA Courses — 9 credits

MBA 610 Organizations and Human Behavior.... 3 cr.
MBA 613 Ethical Leadership..... 3 cr.
MBA 612 Executive Communication..... 3 cr.

Marketing and Social Media Emphasis Courses — 9 credits

MBA 634 Digital Storytelling..... 3 cr.
MBA 653 Case Studies in Brand Strategy..... 3 cr.
MBA 636 Ethics in Social Marketing..... 3 cr.

Financial Services/Banking Emphasis — 9 credits

MBA 642 International Financial Management.. 3 cr.
MBA 644 Financial Markets and Institutions..... 3 cr.
MBA 671 Banking Regulatory Environment..... 3 cr.

Healthcare Administration Emphasis Courses — 9 credits

HS 662 Financial Practices in the Health and Human Services Sectors..... 3 cr.
HS 715 Advanced Health Policy and Ethics..... 3 cr
HS 716 Health and Human Service Administration..... 3 cr

For current degree requirements, visit the Saint Mary's University of Minnesota Course Catalog at https://catalog.smumn.edu.

**Special Topics availability may vary.*

WHERE YOU ARE MATTERS